



ה י ו ם . . .

יום חמישי ח אייר, כג לעומר ה'תש"ג

שיעורים. חומש: אמור, חמישי עם פירש"י.

תהלים: מדיח.

תניא: ולכן המשיל . . . יסור בחייהם.

א שליח איז דאך איין זאך מיט דעם משלח, — ע"ד המבואר בענין שהמלאך נקרא בשם ה' ממש כשהוא שליח מלמעלה, ומכל שכן נשמות, ומבואר שבנשמות הוא עוד במעלה יתרה. —

והנה חסידים זיינען שלוחים פון רבי'ז, פון אלטען רבי'ז, איז אז מ'טוט, איז מען מקושר, איז דאמאלט איז ער אין אלץ מקושר: עס געהט א חסיד, עסט א חסיד, שלאפט א חסיד.

INTERNATIONAL CONFERENCE OF SHLUCHOS

22-26 Shevat, 5772

February 15-19, 2012

LUBAVITCH WORLD HEADQUARTERS

770 Eastern Parkway

Crown Heights, New York

Welcome

Dear Shlucha,

It is our pleasure to welcome you to the *Kinus HaShluchos HaOlami* 5772. This annual monumental event brings together hundreds of Shluchos from five continents and nearly every country of the world. Your participation at the Kinus is essential, as **ברוב עם הדרת מלך**.

With the Rebbe's continuous brochos, the institution of Shlichus is constantly expanding and the number of Shluchim increasing. You represent the Rebbe's vision of reaching and inspiring every single Jew with Torah and Chassidus. Your commitment to this goal is a testament to the endurance of our mission which the Rebbe stated during the Kinus in 5752, **להכין את עצמו ואת כל העולם כולו לקבלת פני משיח צדקנו**.

This year's theme is **עס געהט א חסיד**. These words from **היום יום** inherently capture the essence of what a Shlucha must strive for. Every Shlucha has her unique Shlichus with its own circumstances, triumphs, and challenges. But, we all share the common merit of being- **שליח של אדם כמותו**. This tremendous Zchus comes with the responsibility of realizing with every fiber of our being, that we represent something far greater than ourselves. At any given moment or place, a person encountering a Shlucha should be able to easily recognize and declare: "There goes a Chassid, that is a Shlucha of the Rebbe."

The Kinus is a forum for gleaning new ideas and creative solutions for the multifaceted life of a Shlucha. The Shluchos Expo affords the opportunity to enhance and increase the cornucopia of programs. General sessions, workshops, and Farbrengens allow for introspection and discussion of personal development.

The 24th Yahrtzeit of Rebbetzin Chaya Mushka, ע"ה, is a significant date for the Kinus. It is an opportune time to experience spiritual growth and a deepened hiskashrus to the ideals of the Rebbe and Rebbetzin.

The solidarity among Shluchos, the experience of **גם יחד** is exhilarating. It is our hope and trust that each of you leaves the Kinus nurtured and fortified, both practically and spiritually giving you the provisions to grow and succeed in your respective **מקום השליחות**.

We thank the Vaad HaKinus and the New York committees who participated in creating this year's Kinus program. They have voluntarily devoted many hours and shared their expertise. Their names appear at the back of the booklet.

We pray, that through the camaraderie and **אחדות** of this Kinus, **איש את רעהו יעזור ולאחיו יאמר חזק** we will merit the ultimate brachos of **ברכנו אבינו כולנו כאחד בביאת גואל צדק בקרוב ממש**.

Hanholas Kinus Ha'Shluchos

Highlight this Year

all Shluchos who passed away לעלוי נשמת
in recent months and Rivky לעלוי נשמת
Holtzberg מוסר נפש על קידוש ה' ע"ה who was
Each general session will include a Moshiach
and Geulah idea presented by our Rabbaim.

A Tznius thought will also be read in
zchus of shluchos who need רחמי שמים
for a רפואה שלימה בקרוב.

Kinus Guide

Pre-Kinus registration will take place on Wednesday, from 12:00 - 9:00 p.m. in the Lower Level of the JCM. If you are in New York already, avoid the Thursday rush!

All sessions and meals will begin and end on time; please be punctual.

All sessions will be held at **Oholei Torah**, 667 Eastern Parkway, and **The Jewish Children's Museum**, 792 Eastern Parkway, and **Bais Rivka**, 470 Lefferts Avenue.

The gala banquet will be held at the Hilton New York, located at 1335 Avenue of the Americas, New York.

Hebrew simultaneous translation will be available at all general sessions as well as the banquet; radios will be available at the JCM during registration.

Due to the ever-increasing number of Shluchos attending, we ask for your cooperation; please check your coats in the coatroom on the lower level, which will be staffed during all hours of the Kinus.

As a courtesy to the speakers and your fellow Shluchos, please set your cell phones on vibrate throughout the general program, workshop sessions, and Banquet.

All Shluchos will receive official photo ID upon registration. You will need to display your photo ID to gain admittance to all sessions, meals, and banquet.

Please display your photo ID throughout the entire Kinus (except Shabbos) as a way of introduction to your fellow Shluchos.

There will once again be an information/welcome booth in the lobby.

Round trip transportation from central Crown Heights locations will be provided for the banquet. Please see page 47 for schedules.

The babysitting service will be in the gym in the basement except on Thursday night and Motzoei Shabbos. (For the gym please use sidewalk entrance and take stairs on the left. There will be help with the carriages going up and down the stairs.) Babysitting will be available for preregistered nursing babies only during the hours of the Kinus. Please remember that your baby may be unaccustomed to his/her new surroundings and as a result, the babysitter may need your attention at any time. Please bring along any supplies that your baby might require. This will enable us to properly care for your child.

Quiet nursing babies will be welcome at the sessions, please sit near the door.

The Hanholas HaKinus has arranged for the Rebbe's Room and Library to be open for Shluchos on Wednesday 9:30 - 10:30 p.m., Thursday evening, from 9:30 - 11:00 p.m., Friday evening from 8:45 - 9:30 p.m. and on Motzoei Shabbos, from 7:15 - 8:15 p.m. This year all Shluchos will be given the opportunity to visit the Frierdiker Rebbe's Room on Friday night from 8:45 to 9:30.

CDs of all sessions will be available after the Kinus at Kinus.com. Each CD will cost \$3.00. Please note the code of each session in this program booklet and quote it when buying the CD.

All workshop handouts will be available either at the session or at www.kinus.com after the Kinus.

THE PAN K'LOLI AND PROTI

The Pan K'loli will be read at the Ohel IY"H on Thursday morning. Requests for brachos for children, Shidduchim and Refuos will be included. Please have your personal Pan completed prior to arriving at the Ohel. Kinus buses will be leaving the Ohel by 11:00 a.m., make sure to budget your time accordingly.

It is never too late: Please be advised that the names of your loved ones (**immediate family only**) who were not included in the Pan for specific Brochos will be taken to the Ohel after the Kinus. Make sure to submit them to any Vaad member or leave it at the Welcome Booth before Motzoei Shabbos.

We wish you an enjoyable and inspiring Kinus!

SHLUCHA APPRECIATION RAFFLE:

You don't have to do a single thing. Just by registering for the KINUS you are eligible for the gifts your sister shluchos have collected. Wonderful and practical prizes might be yours!

Prizes will be drawn daily. Hatzlacha Raba!

Bais Rivkah Production

"VOICE OF ETERNITY"

Show 1: 1:00 p.m. ~ Sunday, February 19

Show 2: 4:00 p.m. ~ Sunday, February 19

Show 3: 6:00 p.m. ~ Monday, February 20

Show 4: 9:00 p.m. ~ Monday, February 20

Tickets can be purchased from
Judaica World, 329 Kingston Ave.
or Esther Rosenfeld 347.851.9343
or Adina Posner 347.496.1534

Tickets \$18, \$25, \$36, \$50

TELEPHONE NUMBERS

For your convenience, we have compiled a list of phone numbers that may be helpful to you during your stay in Crown Heights.

Hatzalah:.....718.387.1750	Women's Mikvah:..718.604.8787
Shomrim:.....718.774.3333	Kehot Showroom:..718.778.0226
JFK Airport:.....718.244.4444	Ohel:.....718.723.4545
LaGuardia:.....718.533.3400	Ohel Fax:.....718.723.4444
Newark:.....973.961.6000	Union Car Service:....718.771.3000

Merkos Mentors at the Kinus:

Did you ever leave the Kinus encouraged by a friendly chat you had with another shlucha, discovering that you are not alone in your situation?

B'ezeras Hashem, once again for this years' Kinus, shluchos have the opportunity to prebook a time to individually meet with other (sometimes older) shluchos, or a Rav or Mayvin to discuss current concerns in the spirit of **אִישׁ אֶת רֵעֵהוּ יַעְזֹר וְלֵאחִיו יֵאמֶר חֹזֶק**, of strengthening and encouraging each other before returning to our Makom HaShlichus.... Be it chinuch, juggling, keeping oneself inspired and strengthening one's own ruchnius, relationships, simcha, financial adjustments, special needs, coping with changes, etc.... This is a great opportunity to talk uninterrupted to people with experience...no need to reinvent the wheel!

IF YOU DID NOT PREBOOK A TIME SLOT, YOU MAY STILL BE ABLE TO ARRANGE A MEETING, DURING THE KINUS, BY CONTACTING THE MENTOR YOU WISH TO REACH, LISTED BELOW.

There are so many things we want to ask the Rebbe...right now...and the Rebbe gave us direction, even during these last moments of golus:

"Keatzas yedidim mevinim" - "the advice of understanding friends" (and who are your friends, if not your fellow shluchos?)

This year, the method has been simplified. For reasons of protecting privacy, you can simply email directly to the shlucha you would like to meet, and title it: Meetings at the Kinus, and write your name and options of times you are available. You can then organize a suitable time and location for both of you.

If you prefer, you can email support@merkosmentors.com or leah.namdar@gmail.com and write your name and the name of the shlucha you wish to meet, and a meeting will be arranged according to availability.

List of Mentors

Rabbi Yosef Shusterman, Los Angeles, CA

Questions in Halacha

rabbishusterman@hotmail.com (during the Kinus, use email.)

310 271 9063 (only available by phone before the Kinus)

Rabbi Markowitz, Monsey, NY

Shluchos as parents

rabbizmarkowitz@gmail.com

914 906 6878 (during Kinus)

Rabbi Mendel Duchman, Los Angeles, CA

Fundraising coaching

mendel@padyom.com

323 938 1022 (during Kinus)

Mrs. Chaya Perman, Toronto, Canada

Special needs

chayaccs@gmail.com (during Kinus)

416 823 1850 (before Kinus)

Mrs. Sorah Shemtov, Riverdale, NY

Fertility

sorahshmtv@gmail.com (before the Kinus)

347 538 3167 (before and during the Kinus.)

Mrs. Chanie Diskin, Munich, Germany
Secondary infertility & Special needs
(specifically hearing difficulties and autism)
chaniediskin@gmail.com
718 715 0592 (before Kinus in Germany - American line)
347 301 1620 (during Kinus)

Mrs. Hana Slonim, S. Paulo, Brazil
Taharas Hamispacha
hanaslonim@gmail.com (before and during the Kinus)
315 8831417 (before the Kinus)

Professor Miriam Loewenthal, London, England
General
c.loewenthal@rhul.ac.uk (before and during the Kinus)
+44 780 780 7136

Mrs. Shani Katzman, Omaha, NE
General
shani@ochabad.com
402 330 7400 (before the Kinus)
402 214 6490 (during the Kinus)

Mrs. Leah Namdar, Gothenburg, Sweden
General
leah@chabad.se
+718 971 5054 (US line in Sweden before the Kinus)
718 288 7448 (after 19 Shevat)

Mrs. Dinie Greenberg, Shanghai, China
General
dinag@chinajewish.org
86 13 81 612 4777 (before Kinus)
216 235 4810 (during Kinus)

Mrs. Chanie Bukiet, Boca Raton, FL
General
cbukiet@bellsouth.net
561 526 5648 (before and during the Kinus)

Mrs. Simcha Fine, Montreal, Canada
General
simchafine@gmail.com (before and during Kinus)
514 342 8195 (before Kinus)

Mrs. Raizel Shemtov, Toledo, OH
General
morahraizel@gmail.com (before the Kinus)
419 344 9142 (during the Kinus)

Mrs. Yocheved Baitelman, Brooklyn, NY
Advice in shidduchim
(available Sunday only)
baitelman@aol.com
718 774 6795 (after 6pm on working days)

Mrs. Chaya Teldon, Long Island, NY
General and Bereavement
Teldonfamily@optonline.net
631 543 1307

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יום רביעי כ"ב שבט ה'תשע"ב

12:00 - 9:00 p.m.

REGISTRATION

Registration will be open again on:

Thursday: 9:00 a.m. - 8:00 p.m.

Friday: 9:00 a.m. - 1:00 p.m.

Motzoei Shabbos: 7:00 - 9:30 p.m.

Sunday: 9:00 - 11:00 a.m.

Location: Lower Level, Jewish Children's Museum, 792 Eastern Parkway

12:00 p.m.

SHUTTLE BUS TO OHEL

Shuttle bus to the Ohel from the JCM, 792 Eastern Parkway

12:00 p.m.

1:30 p.m.

3:00 p.m.

4:30p.m.

12:30 - 2:00 p.m.

1

HUSBAND/WIFE: ARE OUR ROLES INTERCHANGEABLE?

In our ever-changing society, more and more emphasis has been put on the blurring or equality of roles between men and women.

According to our holy Torah

a) Is this a good idea? Maybe emphasis on what a man or woman's role is, is an antiquated idea. Aren't we all equal?

b) Why is it important to define roles? Isn't the most important thing that the task get done, and not who does it?

Join us for the answer to these questions through the illuminating eyes of Chassidus.

Presenter: Rabbi Mendel Samuels, Weatogue, CT

Location: Main ballroom, Oholei Torah

12:30 - 2:00 p.m.

2

THE MAGIC TOUCH

This workshop focuses on using words to explain to young adults why intimacy is a unique gift to be used between couples only once the marital bond is established.

Presenter: Mrs. Sara Esther Crispe, New York, NY

Location: Shul, 3rd Floor, Oholei Torah

2:15 - 3:30 p.m.

3

MARRIAGE: VIEWS OF A RELATIONSHIP RABBI

As a Certified Imago Relationship Therapist, Rabbi Slatkin has worked with a diverse clientele worldwide in every stage of relationship, from premarital to marriage in crisis. Learn an insider's perspective on what makes some marriages thrive and others falter.

Presenter: Rabbi Shlomo Slatkin, MS, LCPC, Baltimore, MD

Location: Main ballroom, Oholei Torah

4:00 - 5:30 p.m.

4

GETTING YOUR CHILD MARRIED: SOME HARD FACTS

This session focuses on identifying the kind of person your child is looking for in a spouse, how to go about finding the right person, guiding your child through the dating and engagement period

Presenters: Mrs. Chaya Klein, Brooklyn, NY

Mrs. Yocheved Baitelman, Brooklyn, NY

Mrs. Raizy Edelman, Brooklyn, NY

Location: Main ballroom, Oholei Torah

3:45 - 5:30 p.m.

5

IDENTIFYING THE NIDAH STATUS

During the different stage of a woman's life there may be different reasons for bleeding; the most significant reasons are reviewed and presented here. This workshop explains sources of blood, as it pertains to determining the Nidah status. It reviews how to ask questions to the doctor or the Rav.

Presenter: Mrs. Chani Akerman, Brooklyn, NY

Location: Shul, 3rd Floor, Oholei Torah

עניני גאולה

דרישה זו לבקש ולדרוש ולתבוע מהקב"ה להביא את הגאולה אמיתית והשלימה צריכה להיות באמיתית, ולא באופן שלהעמדת פנים כו"ת כלשון העולם: "קנייפן די באקן" כדי שהרואים יחשבו שהוא בשמחה היינו שענין זה צריך להיות נוגע לו באמת ואז גם הדרישה כו"ה היא באמיתית. (ש"פ מקץ תשמ"ז)

This demand to request, call for, and insist that Hashem should bring the true and complete Geulah has to be real and not in a superficial way...as the saying goes, "pinching the cheeks" in order that one should look happy.....

Meaning that this matter (Geulah) has to truly touch him and then the demand etc. will also be real.

עניני צניעות

"הצניעות בדיבור מונעת תקלה של הונאה, וכל שכן עשיה מרצון, חס ושלום, דבר שאינו לפי כבוד ורצונה האמתי של כל אשה ובת ישראל. כל אחת, כשרק תרצה לנהוג כראוי לה, יש לה הברכות והכוחות לכך מאת הקדוש ברוך הוא. (שיחת כ"ה אייר התש"ל בכינוס הטי"ז של נשי ובנות חב"ד)

Tznius in speech avoids the pitfalls of deception, and even more so, intentional misdeeds, *chas v'sholom*. This is something which is not becoming the honor and true desire of every Jewish woman and girl. Each one, if only she would want to act in a manner worthy of her, has the brochos and strengths necessary from *HaKadosh Boruch Hu*.

7:00 p.m.

DINNER AND FARBRENGEN

"In the Presence of Royalty"
Reflections of our Rebbetzin

Chairperson

Mrs. Goldie Junik, London, England

JEM VIDEO: A Tribute to the Rebbetzin
Her Name Was Her Life

Are Extracurricular Activities "Extras"?
Making Abstract Concepts Tangible for All

Mrs. Rochel Vechter, Nachalas Har Chabad, Eretz Yisroel

9:30 - 10:30 p.m.

THE REBBE'S ROOM

The Rebbe's זי"ע Room will be open for the Shluchos.

It will also be open again on:

Thursday 9:30 - 11:00 p.m. Friday 8:45 - 9:30 p.m.

Motzoei Shabbos 7:15 - 8:15 p.m.

יום חמישי כ"ג שבט ה'תשע"ב

8:45 a.m.

BUSES DEPART TO OHEL

Corner of President St. and Kingston Ave.

11:10 a.m.

DEPARTURE FROM OHEL

Buses departing from Ohel:

There will be a bus going directly to Bais Rivka where you can drop off your daughter at their program. The shuttle bus will then take the Shluchos to Oholei Torah. There will also be a bus which will take Shluchos who have a session at the JCM directly there.

12:00 p.m.

BRUNCH

Location: Lunch Room, Oholei Torah

1:00 - 3:00 p.m.

SHLICHUS EXPO

This is NOT a workshop; Explore all the rooms, learn about new programs and reevaluate your current ones! The 2 hour Expo will afford you the opportunity to visit all the rooms.

Moderators will facilitate discussions, but the dialogue and idea exchange will come from all participants. Each area/topic will offer ideas, resources, creativity, solutions, and new contact information. Please refer to the map in the back of this book to see the locations. This promises to be a great addition to the Kinus and will leave you feeling, fulfilled, accomplished and reenergized.

Chayolei Tzivos Hashem

Mrs. Esther Rimler

All you need to ensure that your children are active soldiers in Hashem's Army!

Location: Oholei Torah Ballroom

Rosh Chodesh Society

Mrs. Shaindy Jacobson

A sisterhood dedicated to inspiring and empowering Jewish women through monthly cultural learning experiences, underscores our mandate: No Jewish woman will be left behind.

Location: Oholei Torah Ballroom

National Jewish Retreat

Mrs. Shaina B. Mintz

The National Jewish Retreat is a spa for the mind, body, and soul: a spiritually uplifting experience unlike any other in the Jewish world.

Location: Oholei Torah Ballroom

Torah Studies

Mrs. Dinie Mangel

Torah Studies is a JLI program that provides all the material you need to give over a powerful and motivating weekly in-depth lesson, in an organized and professional format.

Location: Oholei Torah Ballroom

My Shliach

Mrs. Blumie Rosenfeld

Rabbi Mendy Schanowitz

MyShliach offers a wide range of services to help teach, inspire, and nurture Yaldei Hashluchim across the world. Chayolei Tzivos Hashem, the new Yaldei Hashluchim book library, and the MyShliach chavrusa program are just a few.

Location: Oholei Torah Ballroom

Chabad.org

Keep your Chabad website current and updated, know how to always stay informed.

Location: Oholei Torah Ballroom

A Taste of Text -Texts from the Weekly Torah Portion

Mrs. Chana Weisberg

Each class uses a text from the weekly Torah portion to convey a contemporary insight on leading a more enriched life. Source sheets are included to help students follow along and gain a "taste" of the actual texts studied.

Location: Oholei Torah Ballroom

Thursday, 1:00 P.M. - 3:00 P.M.

JNet

Mrs. Esti Rosenblatt

JNet connects women in your community with Anash women to learn and connect on the phone once a week.

Location: Oholei Torah Ballroom

Shluchim Exchange

Rabbi Mendy Margolin

The Shluchim Exchange is the place where shluchim and shluchos can share ideas, programs, documents, and just about anything else.

Location: Oholei Torah Ballroom

CIC (Chabad Israeli Centers)

Rabbi Dovid Okunov

Chabad Israeli Centers provides materials to help you reach out to Israelis in your community

Location: Oholei Torah Ballroom

CTeen

Mrs. Leah Rivkin

Chabad's teen network which is driven to bridge the gap between Hebrew School and Chabad on Campus.

Location: Oholei Torah Ballroom

Day Camp

1:00 – 2:00 PM

Mrs. Fraidel Schusterman, Indianapolis, IN

Mrs. Aviva Andrusier, Columbus, OH

Ideas for medium sized camps, including crafts, games and activities to add to your bag of tricks to pass on to your summer camp staff.

2:00 – 3:00 PM

Mrs. Chana Devorah Solomon - Morristown, NJ

The ultimate camp resource for large camps. Ideas to keep the campers energized and coming back for more.

Location: Conference Room #2 Oholei Torah

Women's Programming

1:00 – 2:00 PM

Mrs. Leah Blecher, Woodlands, TX

Mrs. Nechami Charytan, Acworth, GA

Don't know what to do this month? Come and hear many new ideas for your women's events with 'tried and true' ideas.

2:00 - 3:00 PM

Mrs. Devorah Gancz, Suffern, NY

Mrs. Dabrushy Pink, Leeds, UK

Creative ideas for your women's events including decorating and layout with an emphasis on hands on activities.

Location: Shul, 3rd Floor, Oholei Torah

Hebrew School

1:00 – 2:00 PM

Mrs. Chana Shayna Gansburg, Toronto, Canada

Hebrew School - the Package Deal - Curriculum, Parents, Students, Incentives, Community Projects, Aleph Champ....

2:00 – 3:00 PM

Mrs. Bassie Marcus, Mission Viejo, CA

How to minimize our frustrations and empower our people while directing a Hebrew School.

Mrs. Miriam Greenberg, Solon, OH

Mrs Greenberg will be available to network about Hebrew School on Friday at 1:45 p.m.

"The bigger picture" Making professional Bat Mitzvahs - so that your families will stay in Hebrew School.

Location: Conference Room #4 Oholei Torah

Youth Programming

1:00 – 2:00 PM

Share your ideas! Whether it's an 'oldie but goodie' or a new program you created.

2:00 – 3:00 PM

CTeen

Mrs. Leah Rivkin, Brooklyn, NY

The 3 "R"s of Teen programming

- Recruiting – "How do I get teens in the door"?
- Relating – "How do I communicate with teens"?
- Results – "How do I make a lasting impact".

Location: Conference Room #5 Oholei Torah

Campus

Join a panel, followed by discussion groups, touching on the many aspects unique to Chabad on campus life. Topics to be covered, include programming, the shlucha's unique role, building ourselves up as an organization, and keeping in touch with ever-growing community of students and alumni.

Location: Kindergarten Lobby, Oholei Torah

Thursday, 1:00 P.M. - 3:00 P.M.

Friendship Circle

Mrs. Rochel Groner, Charlotte, NC

Mushkie Posner, Brooklyn, NY

"3 Phases of Volunteer Involvement: Recruiting, Maintaining, and Alumni"

Location: Gameroom, JCM

Preschool

1:00 – 2:00 PM

Mrs. Gitty Goldstein, Cupertino, CA

How to start a toddler program in a home environment. Baby steps to a baby program.

2:00 – 3:00 PM

Mrs. Geula Newman, Beverlywood, CA

"I have a preschool, how do I take it to the next level?" Ideas of programs, curriculums and parent involvement.

Location: Conference Room #6 Oholei Torah

Online School

12:00 PM - 2:00 PM (lunch will be served)

Mrs. Mushkie Lipskar, Brooklyn, NY

The Family of the Shluchim Online School will celebrate its achievements and inspire for the future. Learn and witness the revolution this School has made in Shlichus, see what it is first hand and take advantage of its service.

Mrs. Gitty Rosenfeld (principal) and the faculty will be available after the program for discussion.

Location: Chovevai Torah

New dimension to the Shlichus Expo

12:45 – 3:00 PM

A special resource for Shluchos, which will include professionals and shluchos who will be available on site to answer questions;

Mrs. Chaya Teldon – Commack, NY

Mrs. Dinie Greenberg – Shanghi, China

Mrs. Sorah Shemtov – Riverdale, NY

Personal and Mashpia issues

Rabbi Zalman Leib Markowitz – Monsey, NY

Chinuch and beyond

Rabbi Yossi Schusterman – Beverly Hills, CA

Questions regarding halacha

Rabbi Mendel Duchman – Los Angeles, CA

Receive insights into the "ins and outs" of what makes our own Shlichus succeed with all of our financial responsibilities.

Location: Oholei Torah Ballroom

1:00 - 3:00 p.m.

6

STRONG COFFEE / SAGE WORDS

For those who wish they had a chance to meet a good friend, share a coffee and gain some inspiring words of chizuk. The farbrengen opportunities dispersed throughout the Kinus will be a chance to raise questions, air doubts and delve into topics of common interest. These discussions will be facilitated by experienced shluchos who will help keep us on target. Come and find chizuk and camaraderie in the spirit of "*k'mayim hapanim l'panim*".

Presenter: Mrs. Mashi Lipskar, Johannesburg, South Africa

Location: Lunchroom, 2nd floor, Oholei Torah

1:00 - 3:00 p.m.

7

A MIKVA REVIEW

This session is a partial review of the Laws of Taharas Hamishpacha. The workshop will cover Halochos pertaining to Hefsek Tahara, Shiva Nekiyim, Chafifa, Chatziza and Tevilla.

Presenter: Mrs. Nechama D. Lipsker, Brooklyn, NY

Location: Conference Room #1, Oholei Torah,

1:00 - 3:00 p.m.

This session will not be recorded

8

SPECIAL SHLUCHOS, A SPECIAL SHLICHUS

Let's inspire, comfort and strengthen our bond to "keep calm and carry on". How to manage and handle our daily challenges. Realistic ideas on remaining focused and grounded, yet accepting our natural emotions. How to take care of ourselves and the other 'special' people in our life. How to make sure everyone besides our extra special child gets what they need. At the end of the day, how are we strengthening our connection to Hashem and our hiskashrus to the Rebbe? This is our oxygen as 'special mothers'.... How do we keep the oxygen flowing? Humor is our survival tool. How can we laugh more? Tips on being b'simcha while living with ongoing challenges. This workshop's goal is to support and strengthen one another.

Presenters: Mrs. Rivkah Caroline, Key Biscayne, FL

Mrs. Chani Korf, Miami Beach, FL

Chair: Mrs. Chava Schmidt, Philadelphia ,PA

Location: Conference Room #3, Oholei Torah,

Thursday, 1:00 P.M. - 4:45 P.M.

1:00 - 2:00 p.m.

9

"MAINTENIR NOTRE CHALOM BAIT INTACTE AVEC NOS JOURNÉES PLEINES ET ACTIVES"

This session is in French.

Presenter: Mrs. Masha Vogel, Rochester, NY

Location: Shul lower level, JCM

2:00 - 3:00 p.m.

10

"EDUQUER NOS ENFANTS COMME DES HASSIDIM "

This session is in French.

Presenter: Mrs. Chanie Zaltsman, Brooklyn, NY

Location: Shul lower level, JCM

3:00 - 3:30 p.m.

MINCHA AND SNACK

3:30 - 4:45 p.m.

11

STRUGGLING WITH JUGGLING

Are you overworked and overwhelmed? Every shlucha wears many hats: mother, wife, master chef, teacher, business executive and more! Learn how to address the myriad of responsibilities we may face while doing the Rebbe's work.

Presenters: Mrs. Devorah Leah Shmotkin, Milwaukee, WI

Mrs. Maryashie Deren, Greenwich, CT

Chair: Mrs. Chaya Schmerling, Venice, FL

Location: Shul, 3rd Floor, Oholei Torah

3:30 - 4:45 p.m.

12

POSTPARTUM: AN HONEST DISCUSSION

A sensitive look at the physical, emotional and spiritual issues a mother may encounter after the birth of a new child.

Presenter: Mrs. Esther Konesberg, Brooklyn, NY

Location: Conference Room #4 Oholei Torah

20

3:30 - 4:45 p.m.

13

MAKING TIME TO DAVEN: A SHLUCHA'S GUIDE TO TEFILAH

We'd love to daven, but between busy schedules, growing families and a life on shlichus, how do we find the time?

Learn how to mesh davening and the power it creates in your day. A halachic and inspirational look at *avodah shebelev*.

Presenter: Mrs. Nechama Dina Hecht, Greenfield, MA

Location: Conference Room #6, Oholei Torah,

3:30 - 4:45 p.m.

14

SELFLESS LOVE-MARRIAGE AND SHLICHUS

Shlichus has presented a new paradigm in the husband-wife relationship. We must not only grow as a couple and a family, but as partners at work as well. Learn how to balance the *zchus* and responsibility of shlichus and your core family.

Presenter: Mrs. Esther Piekarski, Tel Aviv, Israel

Location: Lunchroom, 2nd floor, Oholei Torah

3:30 - 4:45 p.m.

15

POWERFUL, POSITIVE IMPRESSIONS

As community leaders, we are constantly making decisions which affect us and our families. How do we deal with situations where there are no clear-cut "right" answers? Where the decisions involve delicate friendships or "grey" issues? This workshop will address these questions with the goal of empowering us to demonstrate genuine caring while maintaining our personal values.

Presenters: Mrs. Chani Okunov, Brighton Beach, NY

Mrs. Chanie Geisinsky, Great Neck, NY

Location: Kindergarten Lobby, Oholei Torah

3:30 - 4:45 p.m.

16

HORAOS OF THE REBBE - REJUVENATING OURSELVES

We give so much of ourselves to those we meet on shlichus. But how do we balance the needs of our family and our holy work while keeping our enthusiasm and passion alive? Advice from this session will be based on the Rebbe's directives to veteran shluchim.

Presenter: Rabbi Nissan Dubov, London, England

Location: Conference Room #5, Oholei Torah

3:30 - 4:45 p.m.

17

A LIFE GONE SHLICHUS - ADDRESSING CONTEMPORARY ISSUES

Learn how to tackle the quirks and foibles of life on Shlichus. This workshop will share advice on shlichus and related issues running the gambit from quirky to critical.

Presenters: Mrs. Sara Dubov, London, England

Mrs. Tila Hecht, Eilat, Israel

Mrs. Ahuva New, Boca Raton, FL

Location: Conference Room #2, Oholei Torah

3:30 - 4:45 p.m.

18

UNLEASH THE POWER OF YOUR TEAM PART #1

Gain a thorough understanding of the challenges in building and maintaining a cohesive team while identifying potential pitfalls and healthy conflict resolution. An interactive discussion for employers and employees.

Presenters: Rabbi Shmuly Rothman, Chicago, IL

Mr. Pat Richie, Houston, TX

Location: Conference Room #3, Oholei Torah

3:30 - 4:45 p.m.

19

KEYS TO CONVERSATIONAL SUCCESS

Interactive discussion continues to be one of the best ways to effectively impart knowledge, but can feel daunting! Examine five keys for creating a climate that invites participation, and discuss the challenge of fielding difficult or controversial questions and issues.

Presenter: Mrs. Shula Bryski, Thousand Oaks, CA

Location: Lunchroom, 2nd floor, Oholei Torah

3:30 - 4:45 p.m.

20

DELIGHTFUL DECOR - SCOOP & CO.

Heshy Jay, owner and creative designer, will show you how to create and decorate your events with class, simplicity and elegance, with limited budget and resources. Some of the simplest household items can be transformed into decor masterpieces, your homemade catering presented to rival talented chefs...inspiration to enhance all your Chabad events and programs.

Presenter: Mr. Heshy Jay, Brooklyn, NY

Chair: Mrs. Bassie Feldman, Halifax, Canada

Location: Main Ballroom, Oholei Torah,

3:30 - 4:45 p.m.

21

THE BROCHA OF LARGE FAMILIES

What did the Rebbe teach about having large families and what are the practical implications of raising your children while on shlichus? A special workshop geared for younger shluchos.

Presenters: Mrs. Sara Morosow, Brooklyn, NY

Mrs. Nechami Greenberg, Pudong, China

Location: Conference Room #1 Oholei Torah

3:30 - 4:45 p.m.

22

ההלכה לרבים

האם יצא לך להיתקל בקושי בהעברת מסרים יהודיים לחברים בקהילה? קרה שחששת שעניינים הלכתיים לא יתקבלו בהבנה מהעבר השני? בואי ללמוד כיצד להעביר מסרים בלתי-מתפשרים גם בימינו.

Presenter: הרב שלום בער חייקין - ביצ'וד, אוהיו

Location: JCM, Theater

3:30 - 4:45 p.m.

23

חינוך מאוזן

שמירה על איזון בין חינוך ילדינו לחינוך בקהילה, מבלי להתפשר בעניין "עניי עירך קודמים"

Presenter: הרב זלמן-לייב מרקוביץ' - מונסי, נ"י

Location: JCM, Shul Lower level

5:00 - 6:15 p.m.

24

FAR AWAY, BUT CLOSE AT HEART

The challenge of sending children away from home can be one of the most emotional aspects of shlichus. Hear from mothers and daughters who have studied far from home how to stay close at heart, when the miles apart are great.

Presenters: Mrs. Chanie Zalmanov, Queens, NY
Mrs. Chanie Nemes, Metairie, LA
Ms. Chava Namdar, Gothenburg, Sweden

Chair: Mrs. Basie Gurkow, London, Canada

Location: Conference Room #10, Oholei Torah

5:00 - 6:15 p.m.

25

TRULY BEAUTIFUL

Discover why and how we dress in style. Understand the elegance and grace that celebrates YOU! Learn about the various elements to consider in clothing and discover how to highlight your unique beauty and dignity.

Presenter: Mrs. Sharone Goodman, Chicago, IL

Chair: Mrs. Sara Shemtov, Riverdale, NY

Location: Conference Room #2 Oholei Torah

5:00 - 6:15 p.m.

26

MAKING GOOD MARRIAGES GREAT

Learn the art and science of marriage counseling for members of your community with expert advice from Rabbi Daniel Schonbuch.

Presenter: Rabbi Daniel Schonbuch, Brooklyn, NY

Location: Conference Room #6, Oholei Torah

5:00 - 6:15 p.m.

27

HALACHA AS A COMPASS FOR OUR LIVES, GUIDING AND PROTECTING US

Shluchos the world over have much in common, aspiring to a higher standard of Halacha, projecting a level of *Kibud haTorah* and regard for the importance of imparting a lifestyle of Kedusha. Finding the proper balance in a tumultuous world raises many questions that will be discussed at this session.

Presenter: Rabbi Sholom Ber Chaikin, Beachwood, OH

Location: Conference Room #5 Oholei Torah

5:00 - 6:15 p.m.

28

RAISING HAPPY AND HEALTHY TEENS: EMOTIONALLY AND SPIRITUALLY

Learn how to guide your children as they forge their independent identities as young adults, avoid the pitfalls of confusion and angst as they mature.

Presenter: Rabbi Zalman Leib Markowitz, Monsey, NY

Location: Kindergarten Lobby, Oholei Torah

5:00 - 6:15 p.m.

29

OUR LITTLE SHLUCHIM

From biting and sibling rivalry to their role at the Shabbos table and in shul, this panel of experienced mommies will share their tips and tricks and answer your questions about accomplishing your tasks while raising young children-the Rebbe's smallest soldiers.

Presenters: Mrs. Dina Deutsch, Samara, Russia

Mrs. Goldie Grossbaum, Folsom, CA

Mrs. Sheina Jacobson, Punta Gorda, FL

Chair: Mrs. Tzippy Fuss, Riverside, CA

Location: Shul, 3rd Floor, Oholei Torah,

5:00 - 6:15 p.m.

30

SHLUCHA TO SHLUCHA, SISTER TO SISTER - PART 1

Join with sister shluchos in this informal session. Share experiences, inspirational moments, or tips for running a successful program. You'll laugh, you'll cry and you will be touched. All discussions will be confidential.

Presenter: Mrs. Kaila Sasonkin, Akron, OH

Location: Conference Room #9 Oholei Torah

5:00 - 6:15 p.m.

31

DEATH BY COMMUNICATION: WHEN TEXTING IS NOT HEALTHY

Along with the wonders of technology, come new challenges. This session will address both the importance of face to face communication as a means to connect and nurture relationships as well as the various boundary issues of communicating with members of the opposite gender and the effects it has on a marriage.

Presenter: Rabbi S. Slatkin, Baltimore MD

Location: Conference Room #8, Oholei Torah

5:00 - 6:15 p.m.

32

MIKVAH ATTENDANT MINI-WORKSHOP

This workshop is a question and answer session where mikvah attendants are given the opportunity to exchange ideas, ask questions, voice concerns and clarify the obligations of the Mikvah attendant.

Presenter: Mrs. Chana Slonim, S. Paulo Brazil

Location: Conference Room #4 Oholei Torah

5:00 - 6:15 p.m.

33

STRONG COFFEE/SAGE WORDS

For those who wish they had a chance to meet a good friend, share a coffee and gain some inspiring words of chizuk. The farbrengen opportunities dispersed throughout the Kinus will be a chance to raise questions, air doubts and delve into topics of common interest. These discussions will be facilitated by experienced shluchos who will help keep us on target. Come and find chizuk and camaraderie in the spirit of "*k'mayim hapanim l'panim*".

Presenter: Mrs. Raizel Shemtov, Toledo, OH

Location: Conference Room #1, Oholei Torah

5:00 - 6:15 p.m.

34

UNDERSTANDING THE ROLE OF A SHLUCHA IN THE EVENT OF A DEATH OR TRAGEDY

During this workshop you will achieve a better understanding of the process of bereavement. You will learn how to practically apply this lesson to help those in your community deal with the loss of a loved one.

Presenter: Dr. Norman Rosenthal, Brooklyn, NY

Chair: Mrs. Chana Raichik, Gaithersburg, MD

Location: Conference Room #7, Oholei Torah

5:00 - 6:15 p.m.

35

UNLEASH THE POWER OF YOUR TEAM PART #2

Gain a thorough understanding of the challenges in building and maintaining a cohesive team while identifying potential pitfalls and healthy conflict resolution. An interactive discussion for employers and employees.

Presenters: Rabbi Shmuly Rothman, Chicago, IL

Mr. Pat Richie, Houston TX

Location: Conference Room #3, Oholei Torah

5:00 - 6:15 p.m.

36

אתגרים בגיל העשרה

גיל ההתבגרות מזמן לנו חוויות מורכבות בחינוך ילדינו. בסדנה זו נלמד כיצד לצלוח את התקופה בכבוד עם ילדינו הפרטיים ועם ילדים בקהילה.

Presenter: ר' יוסף חיים בולטון, קאוצ'ר - כפר חב"ד

Location: JCM, Shul Lower level

5:00 - 6:15 p.m.

37

אהבה בלתי-אנוכית

השליחות מציבה בפנינו תבנית ייחודית בזוגיות שלנו: לצמוח לא רק כזוג ומשפחה, אלא גם כשותפים-עמיתים לעבודת השליחות. בואי ללמוד כיצד לתמרן בין הזכות שבשליחות לבין המשפחה.

Presenter: הגב' שמעונה צוקרניק ברוקלין נ.י.

Location: JCM, Game Room

10:00 p.m.

FARBRENGEN

An informal farbrengen for all mothers of children with special needs will be organized by Yaldei Shluchei HaRebbe.

In the comfort of a family home and with the warmth of our fellow sisters, we will share, offer, give and take, and hopefully walk away a little stronger, a lot wiser and better prepared to deal with our tomorrows.

Hosted by: Mrs. Shaina B. Mintz

Facilitated by: Mrs. Frumy Wolf, Los Angeles, CA

Location: 1359 Carroll Street (near Kingston Avenue)

עניני גאולה

יש לבאר הרמז ש"שליח" בתוספת יו"ד בגימטריא "משיח": כאשר ה"שליח" מצרף יו"ד, היינו שמצרף את עשר כחות נפשו לעבודת השליחות ועוד ועיקר שממלא את שליחותו לפעול גם על הזולת עד לפעולה בכל ישראל שנחלקים בכללות לעשר סוגים - אזי נתמלאת תכלית ומטרת השליחות בתכלית השלימות - ביאת משיח. (ש"פ וירא ה"תשמ"ח)

It's possible to explain the *remez* that Shliach plus ten (yud) b'gematria Moshiach.... That when a Shliach adds a yud meaning that he involves the ten powers of his soul in his Shlichus, and more so and importantly, he fulfills his Shlichus to affect another... including the ten different types of Jews...then the purpose and goal of his Shlichus is fulfilled to it's utmost.... the coming of Moshiach.

עניני צניעות

אחד הענינים העיקריים בהתנהגותן של נשי ישראל, המשפיע על בניהן ובנותיהן, הוא ענין הצניעות.....ביחוד מצוות על כך נשי ישראל שבהן תלוי חינוך הבנים והבנות, ועליהן לדעת, שהתנהגותן צריכה להיות כזאת שתוכלנה לגדל בנים כהנים גדולים..... (משיחת חג השבועות תשי"ז)

One of the important matters in the behavior of Jewish women, that affects their sons and daughters, is the inyan of Tznius.... Jewish women have been specially charged with this (mitzvah) since the education of the sons and daughters is dependent on them. So it is incumbent upon them to know that their behavior must be in a manner that enables them to raise sons, Kohanim Gedolim.



6:30 p.m.

DINNER & GENERAL SESSION

The Profile of a Chassid:
Reflecting the Past, Focusing on the Future

Video: Chassidishe Nachas Around the World

Chairperson

Mrs. Miriam Friedman, Birmingham, AL

Tehillim

Mrs. Gila Roth, Yerushalayim, Eretz Yisroel

JEM Video: Lamplighters

Greetings

Mrs. Rivki Cheruff, Birmingham, England

The Early Years: Glimpses into the Life
of a Shlucha and Chassidiste

Mrs. Rochel Fogelman, Worcester, MA

Opening Remarks:

Rabbi Moshe Kotlarsky, Brooklyn, NY

What is a Chassid? The Rebbe's Vision:
Transcends Time, Place and Circumstance

Mrs. Chaya Teldon, Commack, NY

Location: Main Ballroom and Lunch Room, Oholei Torah



8:30 - 9:45 a.m.

BREAKFAST

Location: Lunch Room, Oholei Torah

10:00 a.m.

RABBONIM SESSION

Chairperson

Mrs. Chana Lipsker, Reading, PA

JLI Rosh Chodesh Society Presentation

Mrs. Shaindy Jacobson, Brooklyn, NY

Tehillim

Mrs. Chana Levy, Sydney, Australia

Raising the Bar in our Home and our Chabad Houses

Rabbi Yosef Shusterman Beverly Hills, CA

Location: Main Ballroom, Oholei Torah

עניני גאולה

בדורינו זה יש לעבוד את ה' באופן של "ופרצת" - בלי מדידות והגבלות, בחינת "בכל מאדך", ועל ידי זה נמהר ונחיש ביאת המשיח הפרץ (לקו"ש חכ ע' 435)

In our generation, one should serve Hashem in a way of *ufarazta*-without measure and limitations, (this is) the perspective of "with all your might".... And through this we will hurry and quicken the coming of Moshiach

עניני צניעות

בשעת אז די הנהגה איז מיט קבלת עול, על פי שלחן ערוך, ובכלל זה ענין הצניעות, איז מען זוכה אויפ-צושטעלן א דור ישרים מיט בנים ובני בנים עוסקים בתורה, ביז זו כהנים גדולים. (ליקוטי שיחות, פרשת ויחי, חלק א' דף 109)

When conduct is based on *kabolas ol*, according to the Shulchan Aruch...and in general, this is the inyan of Tznius.... Then one merits to establish a generation of righteous children...children and grandchildren involved in Torah and Mitzvos...even raising Kohanim Gedolim.

Friday, 11:45 A.M.



11:45 a.m. - 1:45 p.m.

GENERAL SESSION

The Chassid Within

Ahavah-The Thread That Binds



Chairperson

Mrs. Rashi Raices, Postville, Iowa

Tehillim

Mrs. Fradi Klein, Bariloche, Argentina

Greetings

Mrs. Ghitti Bekhor, Milan, Italy

JEM Video

Free To Serve

"The Art of Belonging..."

Mrs. Fruma Schapiro, Los Angeles, CA

Hiskashrus Thoughts

Weaving the Threads

"A Boundless Tapestry Through Words & Music"

Mrs. Menucha Schochet, Los Angeles, CA

Location: Main Ballroom, Oholei Torah



5:14 p.m.

CANDLE LIGHTING

עניני גאולה

ובפשטות להכריז ולפרסם בכל מקום בדברים היוצאים מן הלב שהקב"ה אומר
לכו"א מישראל ראה אנוכי נותן לפניכם היום ברכה ועד שהיום ממש רואים
בעיני בשר ברכת הגאולה האמיתית והשלימה (שיחת ש"פ ראה תשנ"א)

...And in simple terms to announce and to publicize in every
place heartfelt words that Hashem says to each Yid: "Behold I
give before you today bracha... to the extent that today *Mamash*,
we will see with our physical eyes the brocha of the true and
complete Geulah.

עניני צניעות

אבן הבוחן ליראת שמים היא צניעות וטהרה.
(דברי כ"ק אדמו"ר אודות נשי ובנות חב"ד, יחידות שנת תשכ"ט)

The discerning stone of *yiras shomayim* is *tznius* and purity.

8:30 P.M.

ONEG SHABBOS

עס געהט א חסיד

The Amazing Opportunities we Encounter
in Every Avenue of our Lives:
Insuring that the impression we make
is the impression we want to last

Presenters:

Mrs. Chanie Diskind, Munich, Germany
Mrs. Shterna Grunblatt, Buenos Aires, Argentina
Mrs. Chanie Krasnianski, New York, NY
Mrs. Rashie Minkowitz, Alpharetta, GA
Mrs. Chana Mondshine, Smolensk, Russia
Mrs. Leah Wilhelm, Boulder, CO

Location: Main Ballroom, Oholei Torah

8:45 - 9:30 p.m.

THE REBBE'S ROOM

The Rebbe's זי"ע Room will be open for the Shluchos.

It will also be open again on:

Motzoei Shabbos 7:15- 8:15 p.m.

Shabbos, 8:30 A.M. - 4:30 P.M.

8:30 A.M.

TEHILLIM

10:30 A.M.

SHACHARIS

3:15-4:30 P.M.

SIHA DU KOVETS 22 CHEVAT DISTRIBUÉ PAR LE RABBI

French

Presenters: Mrs. Esther Matusof, Toulouse, France

Location Conference Room #1, Oholei Torah

3:15-4:30 P.M.

SHABBOS FARBRENGEN - SEVEN REBBES, SEVEN MESSAGES

The Alter Rebbe

A text-based study of The Alter Rebbe's Maamer, "ואשה אחת"

Presenter: Mrs. Sara Rosenfeld, Melbourne, Australia

Location Conference Room #2, Oholei Torah

The Mittler Rebbe

The Mittler Rebbe was famed for the breadth and expanse of his chassidus. This session navigates the "Sea of Chassidus" to maximize our understanding of these esoteric concepts.

Presenter: Mrs. Reisel Binjamini, Porto Alegre, Brazil

Location Conference Room #3, Oholei Torah

The Tzemach Tzedek

The Tzemach Tzedek gained fame for his mastery of both "niglah" and "nistar." Learn how to combine the teachings of Niglah and Chassidus and achieve a positive impact on frum communities in your city.

Presenter: Mrs. Tamar Chayempour, Great Neck, NY

Location Conference Room #4, Oholei Torah

The Rebbe Maharash

The Rebbe Maharash has been immortalized with his call of *L'chatchila Ariber*. Fill your life with positivity by learning to transcend your circumstances rather than being subject to them.

resenters:	Mrs. Altie Wolvovsky, S. Rosa, CA Mrs. Rochel Loewenthal, Copenhagen, Denmark
Location	Conference Room #5, Oholei Torah

4:30 - 5:45 P.M.

The Rebbe Rashab

Renowned for an intense focus on Chinuch, the Rebbe Rashab, hailed as the Rambam of Chassidus, taught us that "*A Chassid Darf Zayn A Mesudar*" in order to efficiently accomplish all we need to achieve. This workshop will offer specific *horaos* from our Rebbe regarding the Chinuch of our *Yiddishe kinderlach* in a consistent and positive way.

Presenter:	Mrs. Leah Namdar, Gothenburg, Sweden
Location	Conference Room #2, Oholei Torah

The Frierdiker Rebbe

When the Frierdiker Rebbe came to America, he boldly proclaimed that "*America iz Nisht Andersh*." This session will focus on helping our children withstand the social pressures they may face in our makom hashlichus.

Presenter:	Mrs. Chanie Konikov, Orlando, FL
Location	Conference Room #3, Oholei Torah

The Rebbe

The Rebbe gave us the task of finishing his holy work by bringing Moshiach. Refocus on the essence of shlichus by analyzing the Rebbe's directives and teachings.

Presenter:	Mrs. Blumah Wineberg, Overland Park, KS
Location	Conference Room #4, Oholei Torah

עניני גאולה

אלע פרטים אין דער עבודת השליחות פון הפצת התורה והיהדות והפצת המעיינות חוצה, דארפן זיין דורכגענומען מיט דער נקודה- ווי דאס פירט צו קבלת משיח צדקנו. (ש"פ חיי שרה תשנ"ב)

All the details in *avodas haShlichus*, in spreading forth the wellsprings of Torah and Yiddishkeit must be permeated with a central focus: How does this lead to *Kabolas Moshiach Tzidkainu*.

עניני צניעות

איז דאס גופא א באווייז, אז יעדער אידישע פרוי און טאכטער קען דאס אויך דורכפירן, ובשמחה ובטוב לבב, אין אונזערע צייטן, אין היינטיקן יאר, און היינטיקן טאג, אין וועלכן ארט זי געפינט זיך נאר. און ווי גערעדט פריער, אנהייבנדיק פון צניעות אין אלע זאכן, בהוגע צו אויפירונג, בהנוגע צו קליידער, און אפילו בהנוגע צו רעדן צווישן זיך. (שיחת כ"ח אייר תש"ל-כנוס הט"ו נשי ובנות חב"ד- ליקוטי שיחות חלק ה')

This itself is an indication that each Jewish woman and daughter can carry this out...with joy and gladness of heart, in our times, this year, these days, in whatever place she finds herself. As previously mentioned, beginning with Tznius in all areas...behavior, clothing, and speech.

4:30 - 5:45 p.m.

SEUDA SHLISHIS, & SEDER NIGUNIM

SEDER NIGUNIM LED BY

Mrs. Yehudis Bluming, Chapel Hill, NC

Location: Main Ballroom Oholei Torah

6:15 p.m.

SHABBOS ENDS

7:15 - 8:15 p.m.

THE REBBE'S ROOM

The Rebbe's זי"ע Room will be open for the Shluchos.

עניני גאולה

דער רבי האט געזאגט וועגן דער גאולה שלימה אז דאס וועט זיין בימיו. איז - אז יעדערע וועט זיך מצייר זיין וואס דער רבי וואלט אים געהייסען טאן און ער וועט עס טאן - וועט אונז דער רבי פירן בעגלא דידן צו דער גאולה שלימה (משיחת ש"פ חיי שרה התשי"א)

The Frierdiker Rebbe said about the complete Geulah that it will be in his days. So if each one will visualize what the Frierdiker Rebbe would tell him to do and then he would do it, the Rebbe will lead us quickly to the complete Geulah.

עניני צניעות

תשובת כ"ק אדמור זי"ע לנשי ובנות חב"ד מהיר: פשוט שכל פעולה בנוגע לצניעות נחוצה היא במיוחד. ובכל הדרכים שאפשר. כולל גם פניי (חשאית - למחדשי המאדע) ולבתי מסחר דלבושי נשים. ובפרט שיש מתאוננות שקשה להשיג בחנויות לבושים צנועים. כדאי להדגיש - באופן המתאים - שמבזה א"ע נערה ואשה המכריזה "שאין לה שום מעלה ועצה שישומו לב אלי... ויעריכו אותה הנהגה היפך הצניעות.

The following is the Rebbe's response to N'shei uBnos Chabad: Mahir: It is obvious that any and all actions with regard to *Tznius* is extremely important, and (is to be accomplished) in all manners possible. This includes approaching (in an inconspicuous manner-fashion designers) and women's clothing stores. Especially, since there are those who complain that it is difficult to find *Tzniusdik* garments in the stores.

It is worth emphasizing—in an appropriate manner—that girls and women (who wear non-*Tzniusdik* garments and thereby call attention to themselves) disgrace themselves by "proclaiming" that they possess no intrinsic qualities for which they should garner attention and according to which they should be evaluated—and their sole worth is) only through a manner of conduct that is opposite of *Tznius*.

(reprinted with permission from "*Beautiful Within*")



8:30 p.m.

MELAVE MALKA
סעודתא דדוד מלכא משיחא



Chairperson

Mrs. Brocha Sapochkinsky, Westlake Village, CA

Tehillim

Mrs. Rivka Lazar, Rome, Italy

Greetings from Nunez, Argentina

Mrs. Leah Gurevitch



Shlichus-Mania

Mrs. Chanie Serebryanski, Denver, CO

JEM Video

Your Shlichus Needs You

Addressing the Theme: A Chassid, A Shliach

Mrs. Estie Gurevitch, Paris, France

Blazing Trails and Shlichus Tales

A Multimedia Presentation

Dessert and Dancing
Farbrengen

Location: Main Ballroom and Lunch Room, Oholei Torah



9:00 - 10:00 A.M.

BREAKFAST

Location: Rosa Hall, Bais Rivka, 470 Lefferts Avenue

10:00am - 2:00pm

RESOURCE FAIR

Location: Gym, Bais Rivka, 470 Lefferts Avenue

עניני גאולה

בביאת המשיח וועלן דאך קומען אלע אידן....און אזוי ווי ביאת המשיח איז תלוי בהפצת המעינות, דערפאר שיקט מען שלוחים אין אלע ערטער ... מען זאל דארטן מפיץ זיין די מעינות און צוגרייטן אויך יענע אידן צו דער גאולה. אבער ווען קען מען שיקן דעם שליח - בשעת ער איז מקושר באמת... (ש"פ שמיני תשח"י)

In the coming of Moshiach, all Jews will be gathered together, ...and just as the coming of Moshiach is dependent on the spreading forth of the wellsprings, therefore shluchim are sent to all areas, ... That there the wellsprings should spread forth and prepare these Yidden for the Geulah.... But when can you send the shaliach? When he is truly mkushar, connected.

עניני צניעות

דארפן אידישע פרויען וויסן, אז די זעלבע תורה און מצוות, און דער זעלבער פרינציפון כל כבודה בת מלך פנימה (דער גאנצער כבוד פון א אידישער טאכטער איז אן אינערלעכער), וואס זיינען געווען גילטיג אינדערהיים זיינען אויך גילטיג אין אמעריקע. (ליקוטי שיחות חלק ו' דף 463)

Jewish women have to know that the same Torah and Mitzvos and the same principle of *Kol Kevuda Bas Melech Prima*, the beauty of the King's daughter, which was valid in the (old country) home is valid in America!

Sunday, 10:00 A.M. - 12:00 P.M.



10:00 A.M. - 12:00 P.M.

GENERAL SESSION

שליח עשה שליח

Chairperson

Mrs. Pearl Krasnajansky, Honolulu, HI

Greetings and Tehillim

Life under the threat of Grads and Kassam

Mrs. Chani Friedman, Ashdod, Eretz HaKodesh

JEM Video

"Fruitfulness," to Bear Fruit, Which Bear Fruit...



A Significant Legacy ~

Personal Insights and Stories

Mrs. Sara Raskin, Cote St. Luc, Canada

Musical Interlude: "Daughter of the King"

Mrs. Leora Nadtochy, Brooklyn, NY

אילן אילן במה אברכך

May all your Fruits be Pleasant:

Three Generations of Shlichus

Mrs. Mussie Kesselman, Greenville, SC

Mrs. Chaya Posner, Rancho Mirage, CA

Mrs. Hindy Lew, London, England

Location: Rosa Hall, Bais Rivka, 470 Lefferts Avenue



12:15 - 1:30 P.M.

38

REBBE AND CHASSID: HISKASHRUS IN OUR DAILY LIVES

The key to any shlucha's success is her connection to the *mishaleach*. Learn how to stay connected to our Rebbe and how to incorporate his advice, teachings and hadrocha into our day-to-day life.

Presenters: Mrs. Chani Katz, Buffalo Grove, IL
Mrs. Batsheva Deren, Pittsburgh, PA

Location: Classroom #1, Bais Rivka, 470 Lefferts Avenue

12:15 - 1:30 P.M.

This session will not be recorded

39

HEALING THE ADDICTED HOUSEHOLD

What does Chassidus teach us about addiction and substance abuse? This session will highlight sources in Chassidus about understanding the root and problems of addiction as well as acceptable solutions.

Presenter: Rabbi Shais Taub, Pittsburgh, PA

Location: Classroom #2, Bais Rivka, 470 Lefferts Avenue

12:15 - 1:30 P.M.

40

THE ART OF EDUCATING THROUGH SELF UNDERSTANDING

Explore the role of four archetypal relationships-Rebbe/Chassid, Mashpia/Mekabel, Mechanech/Mechunach, Moreh/Talmid: what they teach us about ourselves and how they relate to every neshama.

Presenter: Mrs. Chaya Epstein, Chicago, IL

Location: Classroom #3, Bais Rivka, 470 Lefferts Avenue

12:15 - 1:30 P.M.

41

A PRACTICAL GUIDE TO SHIDDUCHIM

We want to help our children navigate the Shidduch stage. This session will include advice and guidance you'll want to give your children when they become of age.

Presenter: Rabbi Zalman Leib Markowitz, Monsey, NY

Location: Classroom #4, Bais Rivka, 470 Lefferts Avenue

12:15 - 1:30 P.M.

42

CONTEMPORARY HALACHIC ISSUES

Shluchim have brought the riches of Torah and Chassidus to communities around the world. The unique challenges of this holy work, however, introduces unprecedented questions that require a keen understanding of Halacha and *hashkafa*. This workshop will address some of these questions, including women's participation in the synagogue, defining borders between genders, and how to properly address issues of *giyur* and alternative lifestyles.

Presenter: Rabbi Yosef Y. Shusterman, Beverly Hills, CA

Location: Classroom #5, Bais Rivka, 470 Lefferts Avenue

12:15 - 1:30 P.M.

43

KOL KEVUDAH BAS MELECH: TEACHING OUR DAUGHTERS PRIDE IN TZNIUS

In today's world, rules aren't always welcome, and inspiration is transient. This workshop will provide practical guidance for teaching our daughters, of any age, an appreciation of their essence.

Presenters: Mrs. Shterna Ginsberg, Brooklyn, NY

Mrs. Rochel Leah Kosofsky, Springfield, MA

Location: Classroom #6, Bais Rivka, 470 Lefferts Avenue

12:15 - 1:30 P.M.

44

MARRIED! WORKING TOWARDS THAT PERFECT RELATIONSHIP

With all the distractions in today's modern world i.e. the internet, is it possible to have the perfect relationship? How do we define perfect, and do we really need a perfect relationship? As always the Torah has the answers. Join us as we explore genuine perfection and bliss.

Presenter: Rabbi Mendel Samuels, Weatogue, CT

Location: Classroom #7, Bais Rivka, 470 Lefferts Avenue

12:15 - 1:30 P.M.

45

SHLUCHA TO SHLUCHA, SISTER TO SISTER - PART 2

Join with sister shluchos in this informal session. Share experiences, inspirational moments, or tips for running a successful program. You'll laugh, you'll cry and you will be touched. All discussions will be confidential.

Presenter: Mrs. Toby Bernstein, Richmond Hill, Canada

Location: Classroom #8, Bais Rivka, 470 Lefferts Avenue

12:15 - 1:30 P.M.

46

LIGHT, LOVE, & LEBEDIGKEIT: BUILDING AND PRESERVING A CHASSIDISHE HOME

As the Akeres Habayis, we create the foundation and "*ruach*" in our homes. Essential life lessons every shlucha needs for creating a home imbued with the warmth of chassidus will be covered in this group discussion.

This session will be presented in English.

Presenters: Mrs. Chani Lazar , Moscow, Russia

Mrs. Aidy Kuravsky, Moscow, Russia

Mrs. Luba Lipsker, Moscow, Russia

Location: Music Room, Bais Rivka, 470 Lefferts Avenue

12:15 - 1:30 P.M.

47

STRONG COFFEE / SAGE WORDS

For those who wish they had a chance to meet a good friend, share a coffee and gain some inspiring words of chizuk.

The farbrengen opportunities dispersed throughout the Kinus will be a chance to raise questions, air doubts and delve into topics of common interest. These discussions will be facilitated by experienced shluchos who will help keep us on target.

Come and find chizuk and camaraderie in the spirit of "*k'mayim hapanim l'panim*".

Presenter: Mrs. Bassie Shemtov, Detroit MI

Location: Classroom #9, Bais Rivka, 470 Lefferts Avenue

12:15 - 1:30 P.M.

48

SMALL COMMUNITY, BIG IDEAS

Every shlichus has its own unique character. This session will focus on the issues and challenges Shluchos face and encounter in small communities.

Presenters: Mrs. Chavie Bruk, Bozeman, MT

Mrs. Raizel Shusterman, Peabody, MA

Location: Classroom #10, Bais Rivka, 470 Lefferts Avenue

12:15 - 1:30 P.M.

49

JOY: BREAKING BARRIERS, OPENING DOORS

An interactive workshop that gets you to laugh, laugh, laugh. And laugh some more. Laughter breaks through the darkness in our lives and opens the door to possibility, faith and joy. Sarah was the first woman in the Torah to laugh. Why?

Presenters: Mrs. Esther Rachel Russell, New Haven, CT

Location: Classroom #11, Bais Rivka, 470 Lefferts Avenue

12:15 - 1:30 P.M.

50

KEEP COOKING SIMPLE

In this session you'll learn practical and clever shortcuts and techniques for Chabad House cooking and entertaining, Watch helpful demos and pick up some effective tips in this easy going / fun workshop.

Presenter: Mrs. Shaina Stolik, Lantana, FL

Location: Classroom #12, Bais Rivka, 470 Lefferts Avenue

12:15 - 1:30 P.M.

51

PERSONALITY UNLOCKED: THE SECRET OF HUMAN BEHAVIORAL PATTERNS

Do you ever speak about someone being a certain "type"? Are there certain people that you naturally understand, where others baffle or even intimidate you? How well do you understand your spouse or your children? Often, relationship frustration stems from different basic needs. With key insights into human inborn nature, you will access the tools you need for more effective relationships. Put your energy where it counts.

What we will do:

- Take a self-evaluating test
- Explore personalities
- Laugh! You will be surprised how predictable people are

Presenter: Mrs. Rochel Schmukler, Los Angeles, CA

Location: Classroom #13, Bais Rivka, 470 Lefferts Avenue

12:15 - 1:30 P.M.

52

חובת השליח

הפעילות הרבה עלולה לשחוק, וחלק מחובתינו כשליחות היא לשמר את החיות בעבודה. בסדנה זו נשמע כיצד נוכל להיטען מחדש בכוחות מחודשים מהמשלח.

Presenter: השליח הרב זלמן קפלן - מונטריאול, קנדה

Location: Classroom #14, Bais Rivka, 470 Lefferts Avenue

טכנולוגיה בשירות הקהילה

בסדנה זו יילמדו טכניקות למינוף פעילות באמצעים טכנולוגיים מתקדמים

Presenter:

chabad.org מנחם קמינקר מצוות

Location:

Classroom #15, Bais Rivka, 470 Lefferts Avenue

1:45 p.m.

GROUP PHOTO

Location:

Rosa Hall, Bais Rivka, 470 Lefferts Avenue

2:30 p.m.

MINCHA AND SNACK

4:00 p.m.

DEPARTURE TO BANQUET

Buses will depart from:

President Street and Kingston Avenue or
Empire Boulevard and Kingston Avenue

און די עבודה דארף ער טאן נישט נאר מיט זיך אליין, נאר אויך מיט אנדערע אידן, ווארום מצד דעם ענין פון "וואתה תצוה", דער עצם פון משה, ווערן אלע אידן צוזאמען איין מציאות,

ווארום דאס איז אויך איינע פון די פירושים אין "וואתה תצוה", אז "וואתה" - דער עצם פון משה, איז מקשר ומחבר ("תצוה" מלשון צוותא וחיבור) אלע אידן צוזאמען אין איין מציאות (ש"פ תצוה תשמ"א סי"ג).

דיר דארף מען אויף דיינע הענט, און דיינע פיס, און דיין כח הדיבור שבפה, אז דו זאלסט גיין טאן מיט א צווייטן אידן - און די ענינים נעלים - זיי זיינען דא בא דעם משלח. וואס דער סדר איז אז לכל לראש פאדערט זיך נעשה, און דערנאך ערשט נשמע (ש"פ תצוה תשמ"א סכ"ט).

5:00 P.M.

BANQUET

Welcome

Tzeirei Hashluchos

Chairperson

Mrs. Shterni Gruzman, Vienna, Austria

JEM Presentaition

עס געהט א חסיד

Tehillim

להצלחת השליחות ולכל המצטרך למשפחת השלוחים בגשמיות וברוחניות

Rebbetzin Rivkah Sharfstein, Cincinnati, OH

תפלה לשלום אחב"י בארה"ק

Mrs. Bracha Shailat, Kfar Chabad, Eretz Yisroel

Global Update

Rabbi Moshe Kotlarsky

Guest Speaker

Mrs. Ilana Skolnik

Capetown, South Africa

Dinner

Nigun

Mrs. Chava Schapiro, La Costa, CA

זכרון להולכים

Message

Rabbi Yehuda Krinsky

Addressing the Theme

Mrs. Fruma Schapiro

Sydney, Australia

Dessert | Birchas Hamazon

International Roll Call

Mrs. Simcha Abergel, Singapore, Singapore

Mrs. Shaindel Raskin, Larnaca, Cyprus

Mrs. Nechama Dina Segal, Poltava, Ukraine

Mrs. Shaindel Samama, Strasbourg, France

Mrs. Chaya Tawil, Salta, Argentina

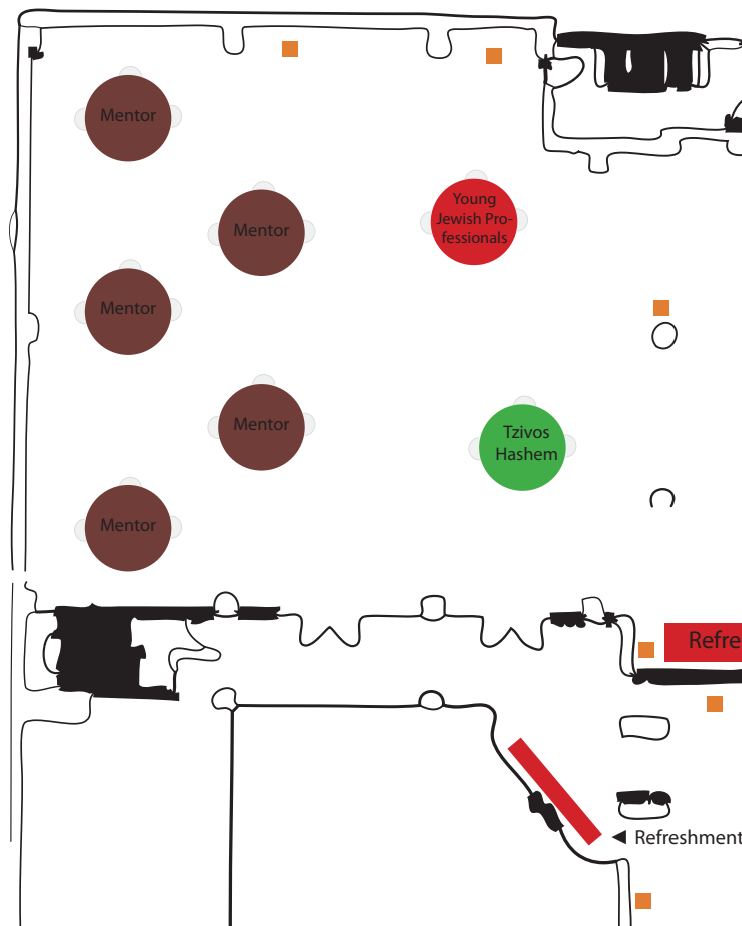
Mrs. Sara Weinstein, Pittsburgh, PA

Location: 1335 Avenue of america New Yor NY 10019

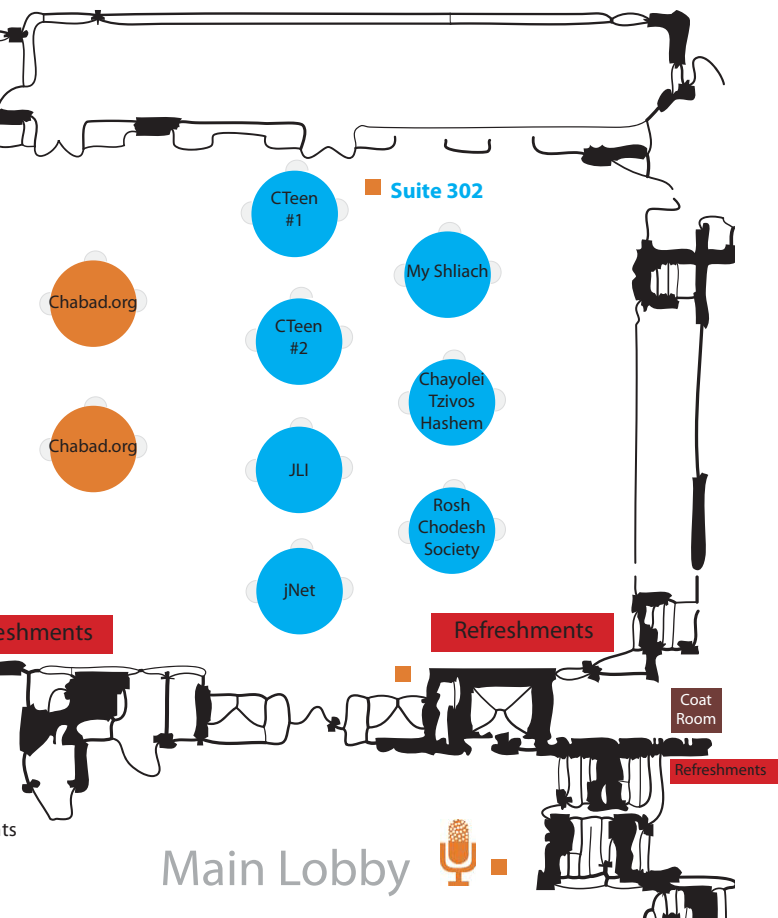
Oholei Torah Balloom, Map of Expo

B"H

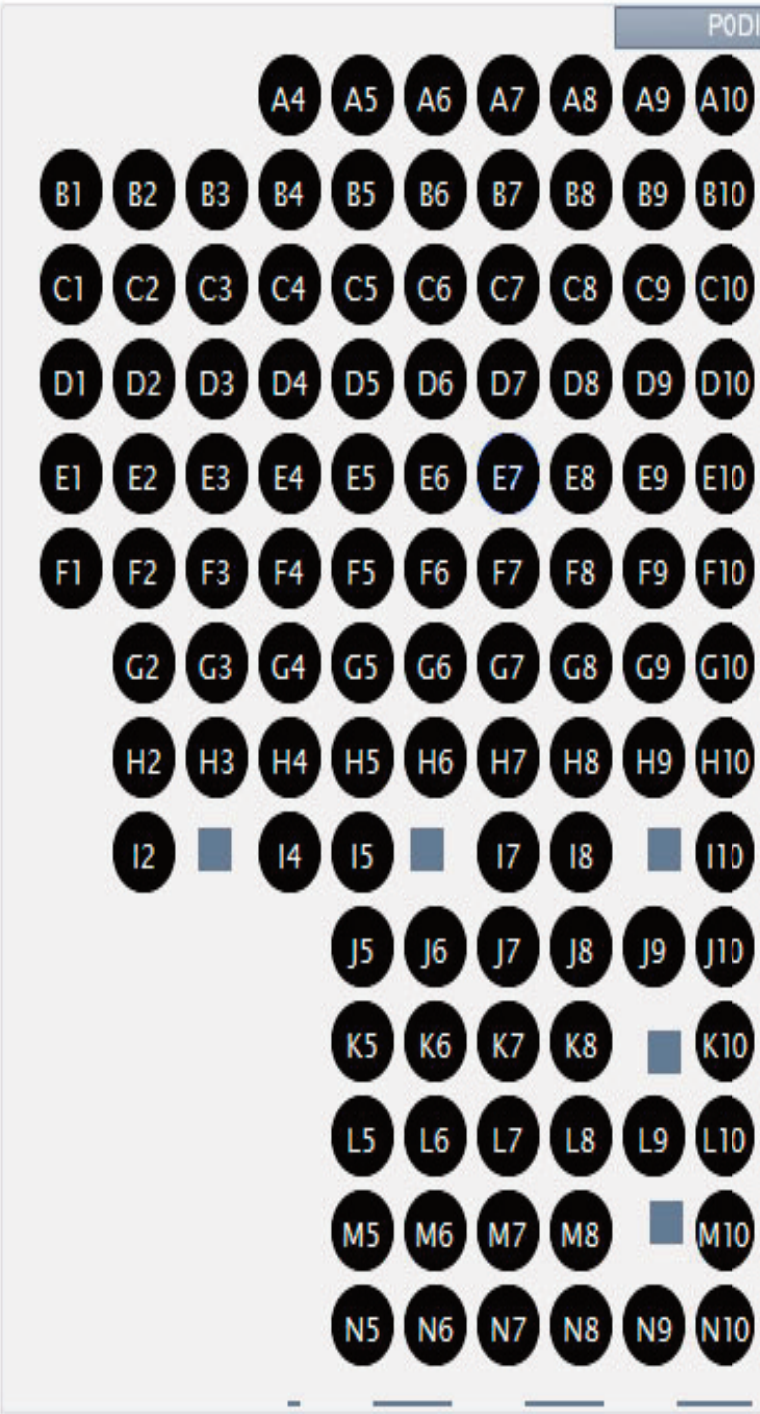
Expo • Thursday, 1:00-3:00pm
Oholei Torah Main Ballroom



Oholei Torah Balloom, Map of Expo



Banquet Table Plan



Banquet Table Plan

IUM

A11	A12	A13	A14	A15	A16	A17	A18		
B11	B12	B13	B14	B15	B16	B17	B18	B19	B20
C11	C12	C13	C14	C15	C16	C17	C18	C19	C20
D11	D12	D13	D14	D15	D16	D17	D18	D19	D20
E11	E12	E13	E14	E15	E16	E17	E18	E19	E20
F11	F12	F13	F14	F15	F16	F17	F18	F19	F20
G11	G12	G13	G14	G15	G16	G17	G18	G19	G20
H11	H12	H13	H14	H15	H16	H17	H18	H19	H20
I11		I13	I14		I16	I17		I19	I20
J11	J12	J13	J14	J15	J16				
K11		K13	K14	K15	K16				
L11	L12	L13	L14	L15	L16				
M11		M13	M14	M15	M16				
N11	N12	N13	N14	N15	N16				

Bus Schedule and Map Oholei Torah

Pickup Route:

Friday, February 17th.

Bus #1 – Western Crown Heights

Carroll and Nostrand	8:00 AM
Carroll and New York	8:05 AM
Montgomery and Brooklyn	8:05 AM
Empire and New York	8:10 AM
Lefferts and Nostrand	8:15 AM
Lefferts and Brooklyn	8:20 AM
E New York and Kingston	8:20 AM
Empire and Kingston	8:25 AM
President and Kingston	8:25 AM

Bus #2 – Eastern Crown Heights

Eastern Parkway and Albany	8:00 AM
Carroll and Albany	8:05 AM
Montgomery and Albany	8:05 AM
Lefferts and Albany	8:10 AM
Maple and Albany	8:10 AM
Lefferts and Troy	8:15 AM
Crown and Troy	8:15 AM
President and Troy	8:20 AM
Union & Schnectady	8:25 AM
Crown & Schenectady	8:25 AM

Drop-off Route:

Wednesday, February 15th at 9:30 PM,

Thursday, February 16th at 10:00pm

Motzei Shabbos, February 18th at 12:00 AM.

Bus #1 – Western Crown Heights

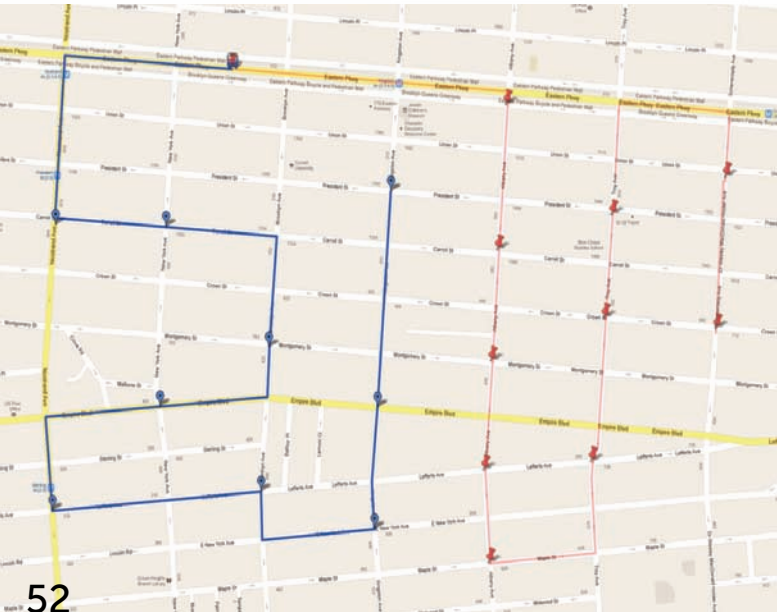
**Departing Oholei Torah
every 30 minutes in 3 shifts**

Carroll and Nostrand
Carroll and New York
Montgomery and Brooklyn
Empire and New York
Lefferts and Nostrand
Lefferts and Brooklyn
E New York and Kingston
Empire and Kingston
President and Kingston

Bus #2 – Eastern Crown Heights

**Departing Oholei Torah
every 25 minutes in 3 shifts**

Eastern Parkway and Albany
Carroll and Albany
Montgomery and Albany
Lefferts and Albany
Maple and Albany
Lefferts and Troy
Crown and Troy
President and Troy
Union and Schnectady
Crown and Schenectady



Bus Schedule and Map Bais Rivka

Pickup Route:
Sunday, February 19th.

Bus #1 – Western Crown Heights

Lefferts and Kingston	8:30 AM
Empire and Kingston	8:35 AM
President and Kingston	8:40 AM
President and Nostrand	8:45 AM
Carroll and New York	8:45 AM
Montgomery and Brooklyn	8:50 AM
Empire and New York	8:55 AM

Bus #2 – Eastern Crown Heights

Lefferts and Troy	8:30 AM
President and Schnectady	8:35 AM
Montgomery and Schnectady	8:35 AM
Crown and Troy	8:40 AM
President and Troy	8:45 AM
Eastern Parkway and Albany	8:50 AM
Carroll and Albany	8:55 AM
Montgomery and Albany	8:55 AM

Drop-off Route:
Sunday, February 19th at 2:45 PM.

Bus #1 – Western Crown Heights

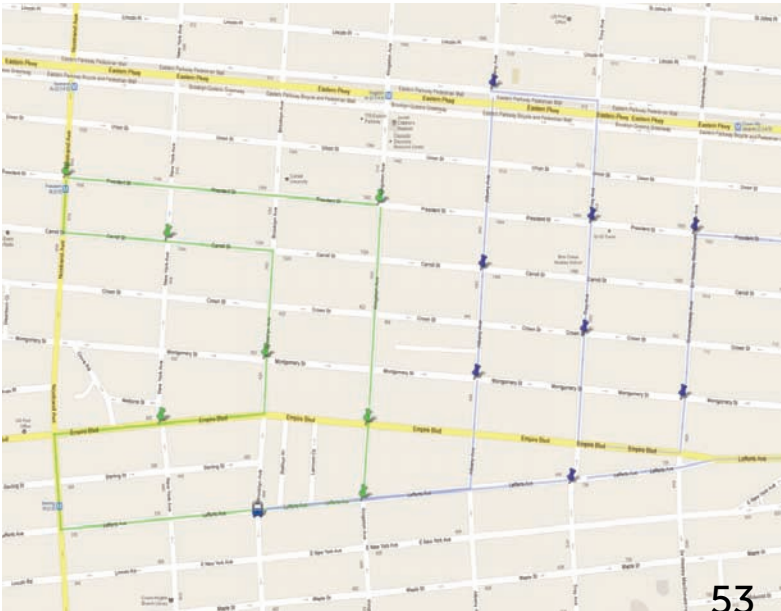
**Departing Oholei Torah
every 30 minutes in 3 shifts**

Lefferts and Kingston
Empire and Kingston
President and Kingston
President and Nostrand
Carroll and New York
Montgomery and Brooklyn
Empire and New York

Bus #2 – Eastern Crown Heights

**Departing Oholei Torah
every 25 minutes in 3 shifts**

Lefferts and Troy
President and Schnectady
Montgomery and Schnectady
Crown and Troy
President and Troy
Eastern Parkway and Albany
Carroll and Albany
Montgomery and Albany



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Mrs. Tamar Pevzner
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Mrs. Gila Litvin
Mrs. Kraindy Klein
Mrs. Mushky Moskovitz
Mrs. Chaya Sarah Zarchi
and all the dedicated staff at Mivtzah Taharas
Hamishpocha and all the wonderful volunteers.
THANK YOU!

A Very Special Thanks to:

David Scharf

Rabbi Meir Simcha Kogan | Ronen Peled

Special Thanks to:

Rabbi Bentzion Stock | Rabbi Moshe Berghoff
Rabbi Mendy Margolin | Menachem Freeman
Mrs. Malya Shmotkin | Mrs. Chani Schectman
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Mrs. Chana Friedman

and all the staff of Merkos L'Inyonei Chinuch, JLI and
JEM who contributed their time, effort and talents
to help ensure the success of the Kinus.

Notes: _____

This image shows a full page of blank handwriting practice paper. It features multiple sets of horizontal lines, each consisting of a solid top line, a dashed middle line, and a solid bottom line. These lines are evenly spaced and run across the entire width of the page, providing a guide for letter height and placement. There are no margins, text, or other markings on the paper.

Notes: _____

This image shows a full page of a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page, providing a guide for writing. There are no margins, text, or other markings on the paper.